

#### AGENDA

CHINO HILLS COMMUNITY FOUNDATION REGULAR MEETING MONDAY, JANUARY 11, 2021

4:00 P.M. PUBLIC MEETING/PUBLIC HEARINGS

TELECONFERENCE VIA ZOOM WEBINAR WEBINAR ID 833-1619-0103

# PUBLIC ADVISORY: THE CHINO HILLS COMMUNITY ROOM WILL NOT BE OPEN TO THE PUBLIC

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, the regular meeting of the Chino Hills Community Foundation for November 9, 2020 will be conducted remotely through Zoom. Please be advised that pursuant to the Executive Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, the Chino Hills Community Room will not be open for the meeting. Board Members will be participating remotely and will not be physically present in the Community Room.

If you would like to speak on an agenda item, you can access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device, or by phone. Please use this URL https://us02web.zoom.us/j/833-1619-0103.

If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous.

Or join by phone: 1-669-900-6833 Enter Meeting ID: 833-1619-0103

If you want to comment during the public comment portion of the agenda, Press \*9 and we will select you from the meeting cue.

NOTE: Your phone number will appear on the screen unless you first dial \*67 before dialing the numbers as shown above.

The Community Foundation wants you to know that you can also submit your comments via email to <a href="mailto:rrogers@chinohills.org">rrogers@chinohills.org</a>. To give staff adequate time to print out your comments for consideration at the meeting, please submit your written comments prior to 3:30 p.m.; or if you are unable to email, please call the Chino Hills Community Services Department at (909) 364-2712 by 3:30 p.m.

If you wish to have your comments <u>read</u> to the Board during the appropriate Public Comment period, please indicate in the Subject Line "FOR PUBLIC COMMENT" and list the item number you wish to comment on. Comments that you want read to the Council will be subject to the three-minute time limitation (approximately 350 words). Written comments that are only to be provided to Board and not read at the meeting will be distributed to the Board prior to the meeting.

This agenda contains a brief general description of each item to be considered. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda, unless the Chino Hills Community Foundation makes a determination that an emergency exists or that a need to take immediate action on the item came to the attention of the Foundation subsequent to the posting of the agenda. The Chino Hills Community Foundation has on file copies of written documentation relating to each item of business on this Agenda available for public inspection at http://chinohillsfoundation.com/chcf-board/. Materials related to an item on this Agenda submitted to the Chino Hills Community Foundation after distribution of packet are available for public the agenda inspection http://chinohillsfoundation.com/chcf-board/.

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act, if you need special assistance to participate in the Council meeting, please contact the Community Services Department, (909) 364-2710 within 48 hours of the meeting.

The Community Foundation thanks you in advance for taking all precautions to prevent spreading the COVID 19 virus.

#### FOUNDATION BOARD MEMBERS

PETER J. ROGERS, CHAIR CYNTHIA MORAN, VICE CHAIR MARY FAULHABER, SECRETARY PETER PIRRITANO, TREASURER

BILL HUGHES DARRYLL GOODMAN GLEN ANDERSON SYLVIA NASH DAN CAPENER DAVID KRAMER GRACE CAPPS KATHLEEN SMITH DARRIN LEE DELINIA LEWIS SPENCER BOGNER

#### 4:00 P.M. - CALL TO ORDER/ROLL CALL

#### PLEDGE OF ALLEGIANCE TO THE FLAG

1. <u>PUBLIC COMMENTS:</u> At this time members of the public may address the Board Members regarding any items within the subject jurisdiction of the Board – Individual audience participation is limited to three minutes per speaker. Please complete and submit a speaker card to the Foundation Secretary.

**FOUNDATION DEPARTMENT BUSINESS - DISCUSSION CALENDAR** – This portion of the Foundation Agenda is for all matters where staff and public participation is anticipated. Individual audience participation is limited to three minutes. Please complete and submit a speaker card to the Foundation secretary.

- 2. Approve November 9, 2020 Foundation Meeting Minutes.
- 3. Receive and file Financial Report as of December 31, 2020.
- 4. Discuss donation request for inclusive playground equipment.
- 5. Discuss donation request for the utility box art program.
- 6. Discuss changes to the scholarship program.
- 7. Discuss Charitable Giving Program.
- 8. Review calendar.

#### **COMMITTEE REPORTS**

#### **BOARD COMMENTS**

#### ADJOURNMENT:

#### **MINUTES**

#### CHINO HILLS COMMUNITY FOUNDATION

#### NOVEMBER 9, 2020 REGULAR MEETING

#### CHINO HILLS, CALIFORNIA

The Regular meeting of the Chino Hills Community Foundation was held pursuant to Section 3 of Executive Order N-29-20 issued by Governor Newsom on March 17, 2020 and all members joined this meeting remotely through Zoom

#### **CALL TO ORDER**

Chair Peter Rogers called the Chino Hills Community Foundation Meeting to order at 4:01 p.m.

#### **ROLL CALL**

PRESENT: BOARD MEMBERS:

PETER ROGERS CYNTHIA MORAN
SYLVIA NASH PETER PIRRITANO
SPENCER BOGNER BILL HUGHES

DAN CAPENER KATHLEEN SMITH – Arrived at 4:17

GLEN ANDERSON GRACE CAPPS

DARRIN LEE DARRYLL GOODMAN

DAVID KRAMER DELINIA LEWIS – Arrived at 4:17

ABSENT: BOARD MEMBERS:

MARY FAULHABER

ALSO PRESENT: JONATHAN MARSHALL, COMMUITY SERVICES DIRECTOR

MELISSA ARMIT, COMMUNITY SERVICES SUPERVISOR

ALMA HERNANDEZ, SR. MANAGEMENT ANALYST ROBYN ROGERS, FOUNDATION SECRETARY

#### PLEDGE OF ALLEGIANCE TO THE FLAG

Board Member Darrin Lee led the Assembly for the Pledge of Allegiance.

#### FOUNDATION DEPARTMENT BUSINESS - DISCUSSION CALENDAR

Chair Rogers pulled the following items out of order from the posted agenda:

Discuss Appointment to the Public Art Committee (PAC)

Discuss Inclusive Playground Equipment Donation Request

#### DISCUSS APPOINTMENT TO THE PUBLIC ART COMMITTEE (PAC)

Community Services Director Jonathan Marshall briefed Board Members on the Utility Box Art Program, which requires the appointment of one Foundation chARTS Member to join the Public Art Committee (PAC). The PAC will meet once a year to choose the artwork that will be displayed on utility boxes throughout the City.

Motion was made by Board Chair Peter Rogers and seconded by Board Member Darryll Goodman to nominate Board Member Glen Anderson to serve on the Public Art Committee for the Utility Box Art Program.

Motion carried as follows:

AYES: BOARD MEMBERS: ROGERS, MORAN, BOGNER, CAPPS, CAPENER,

GOODMAN, HUGHES, LEE, NASH, PIRRITANO.

NOES: BOARD MEMBERS: NONE.

ABSTAIN: BOARD MEMBERS: ANDERSON, KRAMER.

ABSENT: BOARD MEMBERS: FAULHABER, LEWIS, SMITH.

#### DISCUSS INCLUSIVE PLAYGROUND EQUIPMENT DONATION REQUEST

Community Services Director Jonathan Marshall explained that City staff would like to replace the existing playground at Crossroads Park with an all-inclusive playground. The City is pursuing grant funds in the about of \$267,000 and is requesting a donation in the amount of \$98,700.

After discussion the Board decided the Strategic Committee should review the item and return to the January 2021 meeting with a recommendation.

#### APPROVE SEPTEMBER 14, 2020 FOUNDATION MEETING MINUTES

Motion was made by Board Member Sylvia Nash and seconded by Board Member Peter Pirritano to approve the meeting minutes, as presented.

Motion carried as follows:

AYES: BOARD MEMBERS: MORAN, ANDERSON, CAPPS, CAPENER,

GOODMAN, HUGHES, KRAMER, LEE, LEWIS, NASH, PIRRITANO,

SMITH.

NOES: BOARD MEMBERS: NONE.

ABSTAIN: BOARD MEMBERS: BOGNER.

ABSENT: BOARD MEMBERS: FAULHABER, ROGERS.

RECEIVE AND FILE PRELIMINARY FINANCIAL REPORT AS OF OCTOBER 31, 2020

Board Members received and filed a copy of the Preliminary Financial Report.

RECEIVE AND FILE QUARTERLY INVESTMENT REPORT AS OF SEPTEMBER 30, 2020

Board Members received and filed a copy of the Quarterly Investment Report.

#### DISCUSS DONOR RECOGNITION POLICY

Board Member Sylvia Nash presented the Donor Recognition Policy to be approved as presented.

Motion was made by Board Member Sylvia Nash and seconded by Board Member Darryll Goodman to approve the Donor Recognition Policy as written.

Motion carried as follows:

AYES: BOARD MEMBERS: MORAN, ANDERSON, BOGNER, CAPPS,

CAPENER, GOODMAN, HUGHES, KRAMER, LEE, LEWIS, NASH,

PIRRITANO, SMITH.

NOES: BOARD MEMBERS: NONE.

ABSTAIN: BOARD MEMBERS:

ABSENT: BOARD MEMBERS: FAULHABER, ROGERS.

#### **DISCUSS FOUNDATION LOGO REDESIGN**

Community Services Supervisor Melissa Armit briefed Board Members on three options for the Foundation Logo Redesign. After discussion, the Board decided to keep all three logo options to be used for various purposes.

Motion was made by Board Member Kathleen Smith and seconded by Board Member Glen Anderson to accept all three Foundation logos.

Motion carried as follows:

AYES: BOARD MEMBERS: MORAN, ANDERSON, BOGNER, CAPPS,

CAPENER, GOODMAN, HUGHES, KRAMER, LEE, LEWIS, NASH,

PIRRITANO, SMITH.

NOES: BOARD MEMBERS: NONE.

ABSTAIN: BOARD MEMBERS:

ABSENT: BOARD MEMBERS: FAULHABER, ROGERS.

#### **REVIEW CALENDAR**

Board Members reviewed the tentative calendar for 2021. The chARTS Committee will provide tentative dates for the 2021 Concert Series. Board Member Sylvia Nash said the Home Tour will be cancelled if 3 homes aren't booked by early January 2021.

#### **COMMITTEE REPORTS**

#### **FUND DEVELOPMENT COMMITTEE**

Board Member Grace Capps said the Strategic Committee meeting to discuss the Charitable Giving Program was been rescheduled to November 17, 2020.

#### **BOARD COMMENTS**

**Kramer:** Board Member Kramer said he would like to have a conversation about a mission or logo statement for the Foundation. He quoted several cities' logo statements.

**Anderson:** Board Member Anderson said the Kid's Art Expo will likely be pushed back from the regularly scheduled event in March.

**Capps:** Board Member Capps wished everyone Happy Holidays.

**Bogner:** Board Member Bogner said he likes the adaptive playground idea and feels the Foundation should strongly consider donating.

**Nash:** Board Member Nash wished everyone a Happy Thanksgiving, Merry Christmas, and Happy New Year.

**Moran:** Vice Chair Moran informed the Board that there will be a drive through donation event from 8:00 a.m. to noon at the Shoppes on November 14, 2020 to collect gift cards purchased from local businesses. Gift cards will be distributed by the Chino Valley Fire Foundation and given to families in need during the holiday season. She thanked Board Member Goodman and the Shoppes for funding City events for the community. Vice Chair Moran wished all a Happy Holiday Season.

#### **ADJOURNMENT**

Vice Chair Moran adjourned the meeting at 4:51 p.m. until the next meeting scheduled on January 11, 2021, at 4:00 p.m. at the Chino Hills City Hall Community Room.

Respectfully submitted by:	
Robyn Rogers	
Community Services Department	
Signed by:	
Mary Faulhaber, Board Secretary Chino Hills Community Foundation	



#### STAFF REPORT

DATE: JANUARY 11, 2021

TO: CHINO HILLS COMMUNITY FOUNDATION BOARD

FROM: JONATHAN MARSHALL, COMMUNITY SERVICES DIRECTOR

**SUBJECT: FINANCIAL REPORT** 

#### **RECOMMENDATION:**

Receive and file the Preliminary Financial Report as of December 31, 2020.

#### BACKGROUND/ANALYSIS:

The Financial Report as of December 31, 2020 is attached for your review. The purpose of the Financial Report is to inform the Board about the financial progress of the Foundation in meeting its service mission. The information includes the budgetary information for the Foundation's annual financial plan as well as the actual resources received and the use of these resources in fulfilling the financial plan.

#### **Unrestricted Funds:**

These funds are donations that are available to use for any purpose. These funds may go towards operating expenses or to a particular project. Unrestricted balance as of December 31, 2020 is \$295,544.

#### <u>Temporarily Restricted:</u>

These funds are donations which the donor has designated or restricted the use to a particular purpose or project.

- A. Chino Hills Community Center Fund The board designated the funds collected from the Buy-A-Brick program to be used for enhancements to the Community Center. The board, at the March 2016 meeting, approved a donation of \$10,000; at the September 2019 meeting, an additional \$6,700 was approved.
- B. Brighton Brighton Collectibles designated these funds to only be used for Children's Art programs.

- C. Cultural Arts Committee The board designated the funds raised from certain "cultural" events be used for the purpose of organizing more events with the same purpose.
- D. Trails Enhancement Program The board, at the March 2016 board meeting, approved a donation in the amount \$50,000 to the City of Chino Hills for enhancements to the City's trails; at the September 2018 board meeting, an additional \$25,000 was approved.
- E. S.B. County In May 2019, Supervisor Curt Hagman donated \$2,500 to the Chino Hills Community Foundation. This donation was given with a restriction, but details are pending.
- F. Applebaum Foundation In December 2019, the Applebaum Foundation donated \$3,000 for special needs programs.
- G. The California Community Foundation, which usually donates to the Endowment Fund, this year, donated \$5,000 towards the scholarship program.

#### Permanently Restricted:

The purpose of the Foundation is to establish a permanent endowment fund to assist the government of the City of Chino Hills, hereinafter referred to as the "City," in improving the cultural, educational and recreational facilities and services for the citizens of the City. A "permanent endowment" is money or property that was originally meant to be held by a charity forever. The permanently restricted balance as of December 31, 2020 is \$155,792.

#### **CHINO HILLS COMMUNITY FOUNDATION**

## Statement of Activities As of December 31, 2020

										Actu	als								
	Adjusted Budget	Amended Budget	Unrestricted	Community Center Fun Temporaril Restricted (	d y T	Children Art's Programs Temporarily Restricted (B)	Cor Tem	ural Arts mmittee nporarily tricted (C)	Enha Do Ten	Trail ancement onation nporarily tricted (D)	S.B. County Temporaril Restricted (	y	Special Needs Temporarily Restricted (G)	-	Scholarship Funds Temporarily Restricted (H)	Ferm:	owment ound anently stricted		Total
Operating Revenue: Contributions:																			
Donations	\$ -	\$ -	\$ 5,375	\$	- \$	-	\$	-	\$	-	\$	-	\$ -	\$	-	\$	-	\$	5,375
Special Events Interest Income	161,100	161,100	250 1,654			-		-									711		250 2,364
Total Operating Revenue	161,100	161,100	7,279			-	-					-	-		-		711		7,989
Operating Expenses: Program Services: Adopt-A-Family Progam Aquatics Scholarship Concerts in the Parking Lot Cultural Arts Military Banner Program Summer Day Camps	1,228 3,150 7,700 9,856	1,228 3,150 3,000 7,700 9,856	3,000			-		-		-		-	-		-				3,000 - - -
Total Program Expenses	21,934	24,934	3,000		-	-		-		-		-	-	_	-		-	-	3,000
Supporting Services: Fundraising Administration Total Support Services	42,200 11,600 53,800	42,200 11,600 53,800	656 4,804 5,460					-					-				-		656 4,804 5,460
Total Operating Expenses	75,734	78,734	8,460		-	-		-		-		-	-		-		-		8,460
Interfund Transfers:																	-		
Changes in Net Assets	\$ 85,366	\$ 82,366	\$ (1,182)	\$	- \$	-	\$	-	\$	-	\$	-	\$ -	\$	-	\$	711	\$	(471)
Net Assets, beginning of the year	513,090	513,090	296,726	15,53	31	2,067		21,070		12,115	2,50	00	3,000		5,000	1	155,081		513,090
Net Assets, end of the year	\$ 598,456	\$ 595,456	\$ 295,544	\$ 15,53	31 \$	2,067	\$	21,070	\$	12,115	\$ 2,50	00	\$ 3,000	\$	5,000	\$ 1	155,792	\$	512,619

#### **CHINO HILLS COMMUNITY FOUNDATION**

# Statement of Functional Activities As of December 31, 2020

# PROGRAM SERVICES

												Admir	nistration		
			202			9 Holiday	Volunteer	Donor				Ge	eneral		
	Do	nations	Wine	Walk	Но	me Tour	Recognition	Recognition	chARTS	T	otal	Mana	agement	T	otal
Operating Revenues:     Contributions:     Sales     Donations/Sponsorships     Advertising     Other Revenues Interest Income	\$	5,375 2,364 7,739	\$	-	\$	- 250 250			\$ -	- \$	250 - - 250	\$	-	\$	5,375 250 - 2,364 7,989
Operating expenses:		.,. 00													7,000
Licenses & Permits Memberships Liability Insurance Financial Services Computer Services Contractual Services											- - -		25 4,440 112 161		25 4,440 112 161
Advertising & Promotion Printing Services Postage Office Supplies								22 68			22 68		67		- 22 68 67
Special Parts and Supplies Concessions Administrative Overhead Entertainment Catering and Refreshments Rentals								567			567 - - - -				567 - - - -
Taxes Scholarships, Grants & Awards Donations		3,000			Φ.		0	0.50	-		-		4.004		3,000
	\$	3,000	\$	-	\$	-	\$ -	\$ 656	\$ -	- \$	656	\$	4,804	\$	8,460
Changes in Net Assets	\$	4,739	\$		\$	250	\$ -	\$ (656)	\$ -	- \$	(406)	\$	(4,804)	\$	(471)



#### STAFF REPORT

DATE: JANUARY 11, 2021

TO: CHINO HILLS COMMUNITY FOUNDATION BOARD

FROM: JONATHAN MARSHALL, COMMUNITY SERVICES DIRECTOR

**SUBJECT: INCLUSIVE PLAYGROUND** 

#### **RECOMMENDATION:**

Approve Strategic Committee's recommendation to donate \$50,000 to the City of Chino Hills for an inclusive playground at Crossroads Park.

#### **BACKGROUND/ANALYSIS:**

See attached.

# **Idea Page**

Idea Name	Crossroads Park All inclusive Playground	Idea Log #		
<b>Board Member Sponsor</b>				
Planned Start Period	12/01/2020	Planned Finish Period		06/30/2021
Total Project Cost	\$ 98,700			

The Crossroads Park playground is in need of replacement.

**Current State** 

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For some time staff has discussed the possibility of replacing the existing playground with an all-inclusive playground that can accommodate "any" user. An all-inclusive playground would be one of a kind in the City. Yes all City playgrounds are accessible but not all are inclusive to the needs of all.

Game Time is one of two City "standard" companies that provides playground equipment. They have a special Grant Program that reduces the costs of playground equipment. Attached is a cost estimate of \$98,627.11 for the proposed all-inclusive playground for Crossroads Park. Also attached are pictures of the proposed playground for your review. The big difference between all-inclusive playgrounds from other playgrounds you see throughout Chino Hills is the amount of ramping included as part of the design. Ramping allows those in wheelchairs or those that use crutches a way of gaining access to all playground amenities.

The cost estimate is for equipment only, not installation nor surfacing for which the City will need to find additional funding, which would make the Foundation's donation like the one made for Los Serranos Park. The hope is that the City will be able to use grant funding to pay for all other items, which staff has preliminarily identified.

This project could check yet another box of successful projects funded by the Foundation.

Improve Local
Facilities
Improve current
community facilities



#### **Enhance Education**

Provide opportunities for personal development and knowledge

#### **Protect Environment**

Mitigate risks to and sustain the beauty of our surroundings

#### **Promote the Arts**

Support the growth of and the exposure to the arts in the community











#### STAFF REPORT

DATE: JANUARY 11, 2021

TO: CHINO HILLS COMMUNITY FOUNDATION BOARD

FROM: JONATHAN MARSHALL, COMMUNITY SERVICES DIRECTOR

**SUBJECT:** UTILITY ART BOX PROGRAM

#### **RECOMMENDATION:**

Approve Strategic Committee's recommendation to donate \$3,660 to the City of Chino Hills for six utility boxes. The Strategic Committee also recommends that staff bring the program to the Board for review before funding of additional years.

#### BACKGROUND/ANALYSIS:

See attached.

# Idea Page

Idea Name	Utility Box Art Donation		Idea Log #	
<b>Board Member Sponsor</b>				
Planned Start Period	03/01/2021	Planned Finish Period		01/31/2025
Total Project Cost	\$ 27,600			

**Current State** 

The Utility Box Art program is in the development stages with the recent establishment of the Public Art Committee (PAC). The administrative policy is pending Council approval (slated for vote on January 26). Upon approval, the PAC will initiate the pilot program by selecting 4 high-quality photographs to be transferred to vinyl and affixed to utility boxes around the City.

The vision for the Utility Box Art program is to have an annual submission period for residents to submit photos to

aesthetically enhance utility boxes around the City. The PAC will meet annually to select photos and subsequently, staff will work with the vendor to coordinate the installation of the artwork. The vinyl wraps have an estimated lifespan of 5

State

years and are easily repaired or replaced in the event of vandalism or damage occurs.

The financial request is as follows:

2021 - \$3,660 for 6 boxes (funding for 4 pilot program boxes will come from the General Fund)

2022 - \$6,100 for 10 boxes

2023 - \$6.100 for 10 boxes

2024 - \$6,100 for 10 boxes

2025 - \$6,100 for 10 boxes

**Improve Local Facilities** Improve current community facilities



#### **Enhance Education**

Provide opportunities for personal development and knowledge

#### **Protect Environment**

Mitigate risks to and sustain the beauty of our surroundings

#### **Promote the Arts**

Support the growth of and the exposure to the arts in the community



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#### STAFF REPORT

DATE: JANUARY 11, 2021

TO: CHINO HILLS COMMUNITY FOUNDATION BOARD

FROM: JONATHAN MARSHALL, COMMUNITY SERVICES SUPERVISOR

**SUBJECT: PROPOSED CHANGES TO SCHOLARSHIP PROGRAM** 

#### RECOMMENDATION:

Approve proposed changes to the scholarship program. This item was reviewed by the Strategic Committee.

#### BACKGROUND/ANALYSIS:

Currently the Foundation funds two scholarship programs: Day Camp and Aquatics. The Day Camp Scholarship Program has been in existence since at least 2012. Summer 2020 was the launch of the Aquatics Scholarship Program, but due to COVID-19 the aquatics program was canceled. The Aquatics Scholarship Program was created to replace the Recreation Scholarship Program, which allowed scholarship recipients to register for any recreation class. One of the reasons for the change in program was the lack of participation in the Recreation Scholarship Program.

Over the years, it has become evident that the Day Camp Scholarship Program is by far the most popular. Every year we have a waiting list of participants because there is not enough funding. Over the past three years, we have received an average of 20 Day Camp Scholarship applications each year but have only been able to award an average of 8 scholarships per year.

As is evident with the number of participants on the waiting list each year, there is a greater interest in the Day Camp Scholarship Program. In the past, to maximize the funds available in the Day Camp Scholarship Program, staff has offered participants on the waitlist less than the 9 weeks of day camp. Meanwhile, the past Recreation Scholarship Program and the Aquatics Scholarship Program have had unspent funds each year.

Therefore, staff is requesting that the scholarship programs be restructured as follows:

1. Eliminate the Aquatics Scholarship Program

It was only the first year of the program, but interest was minimal.

 Reallocate funds from the Aquatics Scholarship Program to the Day Camp Scholarship Program Current funding for the Aquatics Program is \$4,500; Current funding for the Day Camp Program is \$8,932; combined it would total \$13,432

3. Decrease the number of weeks funded by the Day Camp Scholarship Program from 9 to 4 weeks In combination with the additional funding and decreased number of weeks, the number of scholarships that could be awarded per year would be approximately 20.

4. Limit the number of family members awarded a scholarship to a maximum of 2

Over the last three years, staff has seen an increase in the number of children per household that have applied for scholarships. Due to the limited funding, it would not be unlikely that 3 or 4 households would be the only ones to benefit from the scholarship program due to the number of children in the household.



#### STAFF REPORT

DATE: JANUARY 11, 2021

TO: CHINO HILLS COMMUNITY FOUNDATION BOARD

FROM: JONATHAN MARSHALL, COMMUNITY SERVICES DIRECTOR

**SUBJECT:** CHARITABLE GIVING PROGRAM

#### **RECOMMENDATION:**

Discuss the Charitable Giving Program

#### **BACKGROUND/ANALYSIS:**

The Charitable Giving Program was first presented at the September 14, 2020 board meeting. Attached is a copy of the presentation from that meeting.

Below is an excerpt from the September 14, 2020 minutes regarding the discussion of the program:

#### **DISCUSS CHARITABLE GIVING PROGRAM**

Board Member Grace Capps presented the Charitable Giving Program that will focus on long-term funding such as bequests and grants. After discussion, and without formal motion, the Board decided that Board Member Capps would meet with various committee chairs to develop action items and return the item to a future meeting with a recommendation.



# **Charitable Giving Program**

## **Idea Presentation**

as of September 14, 2020

## **Idea Page - Charitable Giving Program**



Idea Name	Charitable Giving Program Planning	Idea Log #		
Board Member Sponsor	Glen Anderson			
Planned Start Period	Jul-20	Planned Finish Period	Jun-21	
Total Project Cost				

Currently, the Foundation's operating budget is primarily based on signature fundraising events scheduled throughout the year. There is potential untapped donors who are open to charitable giving in lieu of purchasing tickets to a fundraising event.

No current process exists to identify long-term giving either through Board member outreach or through the Foundation website.

# To increase donor contributions, the Foundation creates a Charitable Giving Program in order to obtain long-term funding and allow people to contribute for generations to come.

- Bequests Trusts and Wills
- Annual Giving / Living Income Giving
- Grants
- · Gifts of Property
- Society
- · Beneficiary Designations
- · Charitable Trust

Improve Local Facilities	v
Improve current community facilities	Х

**Desired End State** 

Enhance Education					
Provide opportunities for					
personal development and					
knowledge					

Protect Environment						
Mitigate risks to and						
sustain the beauty of our						
surroundings						

# Promote the Arts Support the growth of and the exposure to the arts in Agence Page 25 of 31

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# Planning Areas for 2020/2021 Fiscal Year



Target Area	Description	Examples	Board Committees To Address
Community Outreach	Enhance the existing content to appeal to a variety of potential donors	<ul> <li>Brochure enhancement - include donor-specified options (frequency, specific programs)</li> <li>Consider a separate Giving Society</li> </ul>	<ul><li>Public Affairs</li><li>Fund Development</li><li>Volunteer</li></ul>
Bequests	Charitable bequests combine philanthropy and tax benefits for the donor. They are gifts that are made as part of a will or trust	<ul> <li>Fixed gift amount</li> <li>Specific gifted item</li> <li>A residuary amount after all bequests, debts and taxes paid</li> <li>A gift upon condition of a certain event</li> </ul>	<ul><li>Fund Development</li><li>Finance</li><li>Volunteer</li></ul>
Grants	Grants are non-repayable funds given by one party, often a government department, corporation, foundation or trust, to a recipient, often a nonprofit entity, educational institution, business or an individual.	<ul> <li>Government –         <ul> <li>Federal</li> </ul> </li> <li>Corporate         <ul> <li>Bank of America</li> <li>Coca Cola</li> </ul> </li> <li>See Appendix for web links to a few sources</li> </ul>	<ul><li>Finance</li><li>Fund Development</li><li>Volunteer</li></ul>

Next Steps	Target Date
<ul> <li>Identify Board leaders for each target area</li> <li>Identify knowledgeable volunteers able to help</li> <li>Meet at least once to brainstorming and plan (can leverage Pepperdine Foundation's setup)</li> </ul>	November Board Meeting
Provide a status update at the next Board Meeting  A	gend <mark>a Page 26 of 31</mark>



# **Appendix**

## **Web Links**



#### **Grants**

#### Government -

- Federal grant.gov
- California https://www.cfcc.ca.gov/grant-program/

#### Corporate

 https://www.fundraiserhelp.com/corpora te-grants-source-list.htm

#### **Examples of Charitable Giving Programs**

#### Pepperdine:

https://www.pepperdine.edu/giving/how/estate-and-gift/

#### Dartmouth:

https://giftplanning.dartmouth.edu/bequests

#### Amherst:

https://giftplanning.amherst.edu/why-give/support-our-mission/bequest-language

## **Community Outreach – Establishing a Giving Group**



#### **Example Draft Description: "The Preservation Society"**

A Chino Hills partnership with all our citizens to maintain and enhance the quality of life in Chino Hills for generations to come by supporting the Arts, Green initiatives and the general health & well-being of residents.

Donations of all types including cash, trust designations, and property can be assigned per the donor's designation, and help us develop a charitable fund that build for our future.

The new Preservation Society will be managed through our existing Chino Hills Community Foundation and will launch in XXXX. The Preservation Society will stribe to create increased financial resources to help support key initiatives of the Chino Hills Community Foundation and the City of Chino Hills.

Memberships will be open to all Chino Hills residents based on their interest & contributions. No donation is too small or too large to help support our plans for the future.

We need you to please join us today and support the Preservation Society.

#### DRAFT OUTREACH LETTER

Happy New Year to our wonderful and dedicated Chino Hills Community Foundation volunteers. We hope you enjoyed a safe Holiday Season.

The Foundation is looking to take the next step in our community outreach and giving programs. In 2021, we are developing plans for new initiatives for a post-pandemic world in our community. As we research and develop some exciting new charitable giving programs and grant opportunities, we are also looking to enhance our Foundation marketing outreach. We are looking for individuals from our volunteer and community base with specific skill sets. These volunteers will work closely with the Board of Directors to lead the Foundation to the next level in Chino Hills. Do you have professional experience in the following subjects and are willing to volunteer for your community?

- 1. Marketing, including social media
- 2. Grant writing for applicable State & Federal grants. (We are a non-profit 501 C3)
- 3. Legal experience with personal estates or corporate bequeaths.

If so, please contact Foundation Board Members Peter Rogers (<a href="mailto:photomayor@gmail.com">photomayor@gmail.com</a>) or Cynthia Moran (<a href="mailto:rwcevents@verizon.net">rwcevents@verizon.net</a>) for more details.

Cheers to a better 2021 for all!

Thank you,

Board of Directors Chino Hills Community Foundation

# CHINO HILLS COMMUNITY FOUNDATION THREE YEAR EVENT PLANNING SCHEDULE

\*\*\* Dates should be scheduled at least 6 months in advance \*\*\*

j	2020	2021	2022
	2020	2021	2022
R	9 Volunteer Reception - Send Invitations		3 Volunteer Reception - Send Invitations
ΙĀΠ	13 Board Meeting	11 Board Meeting	10 Board Meeting
JANUARY	30 Design Donor Recognition Invites 30 Donor Recognition - Save the Date		TBD Donor Recognition - Send Invitations
٦	50 Donoi Necognition - Save the Date		
<u>}</u>			
FERUARY	3 Volunteer Recognition		7 Volunteer Recognition
:RU	18 Donor Recognition - Send Invitations 25 Concert Series #1: Tickets on Sale		TBD Concert Series #1: Tickets on Sale TBD Spring Home Tour Ticket on Sale
丑	25 Solitori Solitos #1. Hokets on Gale		- 155 Opining Floring Four Floride Confidence
ᆢ	9 Board Meeting 9 Concert Series webpage LIVE	9 Poord Mosting	TBD Donor Recognition
MARCH	9 Concert Series webpage LIVE	8 Board Meeting TBD Kids Art Exploration	14 Board Meeting TBD Kids Art Exploration
È		TBB Mas / IT Exploration	TBD Concert Series #1: TBD
3IL		40. On the self-trans. To	40 Coming House T
APRIL		18 Spring Home Tour	10 Spring Home Tour
	11 Board Meeting	1 Wine Walk Planning Begins	1 Wine Walk Planning Begins
>		10 Board Meeting	9 Board Meeting
MAY		TBD Concert Series - TBD 31 Wine Walk Webpage LIVE	TBD Concert Series #2 - TBD 30 Wine Walk Webpage LIVE
		TBD Play - TBD	TBD Play - TBD
		,	122 13, 122
JUNE			
JULY	13 Board Meeting	12 Board Meeting	11 Board Meeting
٦٢	13 Board Meeting	12 Board Meeting	11 Board Meeting
Ţ			
30.5	*** Date Due: 2021 Concert Series	9 Wine Walk Tickets on Sale	8 Wine Walk Tickets on Sale
AUGUST		TBD Concert Series - TBD	TBD Concert Series #3 - TBD
SEPT.	14 Board Meeting	13 Board Meeting	12 Board Meeting
-			
ост.		9 Chino Hills Wine Walk	8 Chino Hills Wine Walk
ŏ		O O TIME THIS WITH WAR	O Chino Philo Wall
e.	TBD Concert Series Planning Begins	TBD Concert Series Planning Begins	TBD Concert Series Planning Begins
EMBER	9 Board Meeting  *** Date Due: Donor Recognition 2021-	8 Board Meeting  *** Date Due: Donor Recognition 2022	14 Board Meeting  *** Date Due: Donor Recognition 2023
	Design Volunteer Reception Invites	Design Volunteer Reception Invites	Design Volunteer Reception Invites
NOV	Design Donor Recognition Invites	Design Donor Recognition Invites	Design Donor Recognition Invites
	Spring Home Tour Planning Begins		
ER	TBD Volunteer Reception - Save the Date	TBD Volunteer Reception - Save the Date	TBD Volunteer Reception - Save the Date
DECEMBER	(email blast)	(email blast)	(email blast)
CE	TBD Donor Recognition - Save the Date	TBD Donor Recognition - Save the Date	TBD Donor Recognition - Save the Date
DE	TBD Concert Series webpage LIVE	TBD Concert Series webpage LIVE	TBD Concert Series webpage LIVE
	Donor Recognition	Volunteer Reception	
ED (	Kids Art Exploration	Donor Recognition	
NO STS	Concert Series #1: Will Breman	Concert Series #1 - TBD	
STPONE	Concert Series #2 - Derek Bordeaux	Spring Home Tour	
POSTPONED EVENTS	Concert Series #3 - Barbara Morrison	Spiritg Florida	
Ф.	Wine Walk		