MINUTES

CHINO HILLS COMMUNITY FOUNDATION

MAY 09, 2022 ANNUAL MEETING

CHINO HILLS, CALIFORNIA

Chair Peter Rogers called the Chino Hills Community Foundation Meeting to order at 4:05 p.m.

ROLL CALL

PRESENT: BOARD MEMBERS:

- PETER ROGERS GLEN ANDERSON SPENCER BOGNER DENISE CATTERN MARY FAULHABER BILL HUGHES SAMANTHA JAMES-PEREZ DAVID KRAMER SYLVIA NASH (arrived at 4:26 P.M.) PETER PIRRITANO KATHLEEN SMITH
- ABSENT: BOARD MEMBERS: DARRYLL GOODMAN AIMEE HOLLIDAY-DAVIS DARRIN LEE CYNTHIA MORAN
- ALSO PRESENT: JONATHAN MARSHALL, COMMUNITY SERVICES DIRECTOR MELISSA ARMIT, SR. COMMUNITY SERVICES SUPERVISOR ALMA HERNANDEZ, SR. MANAGEMENT ANALYST MARLENE SIU, FOUNDATION SECRETARY

PLEDGE OF ALLEGIANCE TO THE FLAG

Board Chair Peter Rogers led the Assembly for the Pledge of Allegiance.

PUBLIC COMMENTS

None.

FOUNDATION DEPARTMENT BUSINESS

CONSENT CALENDAR

Board Chair Rogers announced the Consent Calendar and asked the Board if there were any items to pull. Board Chair Rogers stated the City Council approved funding the Military Banner Program completely. Therefore, the Foundation will no longer donate towards the program and the budget item had been removed. Motion was made by Board Member Glen Anderson, and seconded by Board Secretary Mary Faulhaber, to approve the following Consent Calendar items:

MINUTES

The Board members approved the March 14, 2022, Chino Hills Community Foundation Meeting Minutes, as presented.

QUARTERLY INVESTMENT REPORT

The Board members received and filed the Quarterly Investment Report as of March 31, 2022, as presented.

FINANCIAL REPORT

The Board members received and filed the Preliminary Financial Report as of April 30, 2022, as presented.

ADOPT A BUDGET AMENDMENT FOR FISCAL YEAR 2021-22

The Board members approved a budget amendment for fiscal year 2021-22 increasing the Community Foundation fund budget by \$7,150 for various programs, as presented.

APPROVE FY 2022-23 PROPOSED ANNUAL BUDGET

The Board members approved the annual budget, as presented.

Motion carried as follows:

- AYES: BOARD MEMBERS: ROGERS, ANDERSON, BOGNER, CATTERN, FAULHABER, HUGHES, JAMES-PEREZ, KRAMER, PIRRITANO, SMITH.
- NOES: BOARD MEMBERS: NONE.
- ABSENT: BOARD MEMBERS: GOODMAN, HOLLIDAY-DAVIS, LEE, MORAN, NASH.

DISCUSSION CALENDAR

ELECTION OF OFFICERS

Nominations were opened for the Chair, Vice Chair, Secretary and Treasurer positions to the Executive Board.

Motion was made by Board Member Kathleen Smith, and seconded by Board Member David Kramer, to nominate Peter Rogers as Chair, Cynthia Moran as Vice Chair, Mary Faulhaber as Secretary, and Peter Pirritano as Treasurer.

Motion carried as follows:

- AYES: BOARD MEMBERS: ROGERS, ANDERSON, BOGNER, CATTERN, FAULHABER, HUGHES, JAMES-PEREZ, KRAMER, PIRRITANO, SMITH.
- NOES: BOARD MEMBERS: NONE.

ABSENT: BOARD MEMBERS: GOODMAN, HOLLIDAY-DAVIS, LEE, MORAN, NASH.

DISCUSS 2022 CALENDAR

Board Chair Rogers reviewed the upcoming dates for board meetings and various events. Board Member Samantha James-Perez asked for clarification on the Rebecca Waters art show. Senior Supervisor Melissa Armit and Board Chair Rogers clarified that the art show is ongoing through the summer ending on August 31st.

Board Member Denise Cattern inquired about the possibility of setting a date for the second Artist's Reception. Board Member Anderson stated that the art subcommittee would be meeting the upcoming week and would discuss dates.

COMMITTEE REPORTS

Chair Peter Rogers

- BOARD DEVELOPMENT COMMITTEE Board Chair Rogers stated that after the committee meets, they will present a recommendation for a new board member to fill the vacancy left by Dan Capener.
- WINE WALK SUBCOMMITTEE

Board Chair Rogers stated that the subcommittee met to start planning the event. He noted that the subcommittee is short one person but appears to be in a good position to start planning and organizing the event. He also met with city staff to discuss updates on forms, flyers, and other paperwork to distribute to sponsors. He is anticipating it might be more challenging to get wine donations since wineries were affected by the fires, which would require the subcommittee to purchase more wine. He is also anticipating less sponsorships. The prior year the subcommittee was able to secure generous donations but is unsure if they will be able to secure the same sponsors this year. He added that participant numbers will remain the same at 1,300. Board Member Spencer Bogner inquired if there would be any changes to ticket pricing. Board Chair Rogers stated that ticket prices would be increased by \$5 which would bring general admission tickets to \$60, and VIP to \$85.

Board Member Glen Anderson

- chARTS
 - Sound Source Event

Board Member Anderson stated that the Sound Source event with the high school was a success. He said performers were well received, even though attendance was lower than expected.

• Arts Subcommittee

Board Member Anderson stated the committee is working on curating the upcoming art shows for 2023. He mentioned the theme for the next show

would be "Chino Hills Women in Art", a showcase with all women artists, since so many women artists submitted their artwork. He believes it will be well received.

Board Member Cattern encouraged board members to attend the June 9 artist reception at 6:00 p.m. She mentioned the reception was advertised in the Rec Brochure with a blurb, but she will send something to the Chino Hills Champion to do a deeper feature, since there was a lot of fun information that did not fit in the Rec Brochure.

• Concert Series

Board Member Anderson reminded the Board of the upcoming Louie Beltran concert on Friday, May 13th. Board Member Anderson mentioned advertisement for this concert has been substantial and expects quite a few walk-ins. He informed the Board that KJazz radio station has provided support in the form of public service announcements for the concert.

Board Chair Rogers added that the Lynne Fiddmont concert had about 250 in attendance; concession sales were about \$700. Total sponsorships for the series were about \$9,000. He mentioned the intention was to cover the costs of the concert, not to make a profit. The approach to the concert series was community involvement and to bring events to Chino Hills.

Board Member Anderson also discussed a series of concerts that will be branded as the "Hills Festival" that will be held on September 17th. There will be a total of five acts. He stated this festival format may open the opportunity to have various local talent perform. He stated that he wanted to brand that name for a future event that it will be held at McCoy next year. He wanted to differentiate between the Concert Series and the Festival, as the Concert Series is more casual and will remain at the Chino Hills Community Center. A festival would allow for different performers and the possible addition of food. Board Member James-Perez asked about ticket pricing and event format. Board Member Anderson and Board Chair Rogers stated that the committee had not discussed it, but ticket price will remain on the lower end to establish the festival. The event would be a total of 4 hours and should end at 10:00 p.m., so as not to disturb the residents. Board Member Anderson stated that additional volunteers would be needed for this event in comparison to the Concert Series.

• Kids Art Exploration

Board Chair Rogers updated the board on the Kids Art Exploration event. He stated that the event went well, with about 180 sign-ups for all sessions and had quite a few walk-ins. He suggested that in the future, a transition time may need to be added in between sessions.

Board Member Cattern commented that the room was somewhat small, and it got a bit congested, but she understands that they are limited to available

space at the Shoppes. Board Member Anderson stated that in past years the event was held outdoors, but they had to deal with the wind and heat. Board Member Cattern believed that it would be harder outdoors, in addition to the weather, it would be harder to control access. She added that parents were surveying the activities to see which would be age appropriate for their child. She suggested grouping activities based on complexity.

Board Secretary Faulhaber stated that she assisted with check-in and that there were quite a few individuals that pre-registered but did not attend, so it would be possible to allow more registrations in the future knowing that not all of those that registered would attend. Board Member Anderson said they would take that into consideration for next year, as well as that they had quite a few walk-ins that day, that they had accommodated.

Secretary Mary Faulhaber

• VOLUNTEER COMMITTEE

Board Secretary Faulhaber stated there were no committee updates, though she wanted to update the board on the Volunteer Dinner held at the Community Center on April 11th. She mentioned it went over extremely well, with a turnout of 65 volunteers. Board Member Cattern mentioned the photo booth was amusing to the guests. Board Member Sylvia Nash questioned how many no-shows there were, and after some clarification, Board Secretary Faulhaber stated those who responded "yes", then did not show were only 3 - 4 volunteers, those who never responded to the invite at all, were around 30 volunteers.

BOARD COMMENTS

Nash: Board Member Nash requested an amendment to the minutes on page 11, paragraph 8, for the spelling of Pran and Neeru.

Cattern: Board Member Cattern commended Board Member Anderson on his work behind the scenes, getting community members involved with music and art, and out to the Foundation's events.

Kramer: Board Member Kramer mentioned that the council chambers was a good place to take photos for the donors. He added branding for the Board should include something notable in addition to shirts. He mentioned his desire to get people together regarding working, living, and raising families in the community. He noted that smaller communities usually have unique traditions that residents are aware of and look forward to, and being that Chino Hills is a small town, he would like to see a unique tradition created for the city. He suggested a Prom and Portrait Night, where as many residents as possible could gather at one of the city's high schools, for a group portrait and dancing. No live music would be required, simply playing popular music that gets people moving.

Hughes: Board Member Hughes stated he is very pleased to return, and glad to be a part of the Foundation. He mentioned that he is pleased McCoy is gaining popularity with

different events. Senior Supervisor Armit mentioned that the first beer festival took place there, which was a wonderfully diverse event to add to the property. She updated the board that the art on the utility boxes is anticipated to be installed in early June.

ADJOURNMENT

Board Chair Rogers adjourned the meeting at 5:09 p.m.

Respectfully submitted by:

Marlene Siu, Administrative Assistant II Community Services Department, City of Chino Hills

Signed by:

Mary Faulhaber, Board Secretary Chino Hills Community Foundation